

“It has made us think long and hard about the direction and purpose of the museum. When applying for grants the people assessing you consider you as a professional, Accredited museum.”

Golden Dragon Museum

“It was worthwhile having people come out and go through the museum and look at what you’re doing and the way you’re doing it. It was great to have fresh eyes on things.”

Yarra Ranges Regional Museum

“It showed us exactly what we’ve been lacking and what we needed to do.”

Nepean Historical Society

“We are more aware of what being a museum is and the standards we should be setting and the importance of our aims. We have improved ourselves and the work we are doing as a result of Accreditation. We have established a name for ourselves.”

Ballarat Tramway Museum



Museums Australia (Victoria)

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Individual or institutional membership of Museums Australia will bring you and your staff into contact with ideas, opportunities, and expertise from across our diverse museum and gallery sector. Enjoy the personal and professional enrichment of Museums Australia membership.

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MUSEUM ACCREDITATION PROGRAM

What is MAP?

The Museum Accreditation Program (MAP) is a framework used by museums, galleries, historical societies, heritage sites, and archives to improve operations and increase organisation profile.

MAP is a peer review program managed by Museums Australia (Victoria) since 1993. Staffing is funded by Creative Victoria with additional project funding from the R E Ross Trust.

There are two streams for MAP, one for organisations with paid staff and another for organisations that are run by volunteers or that have up to 1 EFT paid staff.

MAP is supported by a large number of Victorian museums and galleries, industry professionals, and volunteers.

The Accreditation Process

To become Accredited, organisations spend up to 3 years developing procedures, policies and practice to meet recognised industry standards. Training, advice, information and support is available to assist museums in meeting these standards.

Once an application is submitted, a panel of museum and gallery specialists visits the applicant to review operations, documents, and procedures. The peer review panel then makes a recommendation in regards to Accreditation.

Once Accredited, organisations commit to continuing improvement and undergo a Reaccreditation assessment every 5 years.

Joining MAP

An information session is held each year to provide an overview of the program and its expectations. Organisations interested in MAP are asked to complete an Expression of Interest form and host a site visit. Participants are then invited into the program in either the volunteer or paid stream.

Benefits of Accreditation

- your organisation will meet the *National Standards for Australian Museums and Galleries*
- a framework to promote your organisation's achievements to funding bodies, government and other supporters
- access to templates, model documents, information and support to help meet standards
- constructive and positive feedback from industry peers through a written Accreditation report
- participation in the network of museums and galleries associated with MAP
- certificate of Accreditation signed by and received from the Minister for Creative Industries at the Victorian Museum Awards
- promotional material including a media release, signage and marketing collateral to highlight Accreditation status
- inclusion onto the online geolocation-enabled map of Victoria's Accredited Museums

“We're proud of our Accreditation as it is really important to us as an achievement.”

Jewish Museum of Australia

MAP Fees

One-off Enrolment Fee

Organisation Size	Members*	Non-Members
all volunteers	\$125	\$250
5 or less staff**	\$180	\$365
6-15 staff	\$260	\$555
16-25 staff	\$485	\$965
26-40 staff	\$905	\$1,815
41+ staff	\$1,100	\$2,200

Annual Service Fee

Organisation Size	Members*	Non-Members
all volunteers	\$60	\$100
5 or less staff**	\$100	\$185
6-15 staff	\$150	\$285
16-25 staff	\$250	\$485
26-40 staff	\$450	\$880
41+ staff	\$550	\$1,100

*Members refers to Museums Australia organisational membership. To join, go to: www.mavic.asn.au/membership

**All prices are inclusive of GST. Staff refers to equivalent full-time positions. Round down under 0.5, or up 0.5 and over.

