

victorian museums & galleries  
**forum**  
2015

museums  
australia  
victoria

MUSEUMS AUSTRALIA (VICTORIA)

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## welcome

Welcome to the inaugural edition of the Victorian Museums & Galleries Forum. The Forum is dedicated to discussing trending topics in the museum and gallery sector and will be taking place every second year in Melbourne, alternating with our State Conference in regional Victoria. We hope you enjoy today's program of workshops, talks, and discussions. Please help us improve future editions of the Forum by filling out our short online survey at: [www.mavic.asn.au/forum](http://www.mavic.asn.au/forum)

**The MA (Vic) Team**

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## general information

### **Emergency Assistance**

For emergency assistance call 000.

### **Wi-Fi Access**

Log in via the network *MuseumVisitor* (no password required; you will need to agree to the Museum Victoria Internet Terms & Conditions).

### **Twitter**

Follow the conversation: #mavic15  
MA (Vic) handle: @\_mavic

### **Lunch**

Lunch will be on the Museum plaza with a selection of food trucks to choose from (Mr Burger, Taco Truck, and Lil' nomnoms).

### **Drinks**

Join us afterwards for drinks at the Pumphouse Hotel (128 Nicholson St, Fitzroy – see map on p. 10). The first drink is included in your registration.

### **Disclaimer**

Museums Australia (Victoria) reserves the right to amend any aspect of the Forum program and will not accept liability for damages or losses sustained by participants as a result of the Forum or related events.

## program

|                 |  |   |
|-----------------|--|---|
| 9.15am-10am     | <b>REGISTRATION &amp; COFFEE</b>   | Lower Ground Fo   |
| 10am-11.25am    | <b>SESSION 1</b>   | Main Theatre  |
|                 | Welcome by <b>Callum Ingram</b> , Acting CEO, Museum Victoria,<br>SPEAKERS<br><b>Janet Carding</b> , Director, Tasmanian Museum and Art Galler<br><b>Brian Oldman</b> , Director, South Australian Museum  |   |
| 11.25am-11.55am | <b>MORNING TEA</b>   | Lower Ground Fo   |
| 11.55am-1pm     | <b>SESSION 2</b>   | Main Theatre  |
|                 | CHAIR: <b>Dr Steven Cooke</b> , Course Director, Cultural Heritag<br>SPEAKERS<br><b>Emily Sexton</b> , Head of Programming, The Wheeler Centre<br><b>Dr Eddie Paterson</b> , Lecturer, School of Culture and Commu<br>& <b>Akash Temple</b> , Communications Officer, Arts Access          |   |
| 1pm-2pm         | <b>LUNCH</b>   | Museum Plaza &  |
| 1.30pm-2pm      | <b>NETWORKING FOR STUDENTS</b>   | Meet in front of th   |
| 2pm-3.15pm      | <b>PARALLEL SESSIONS</b>   | Various locations   |
|                 | ACTIVITY ROOM A<br><b>EXPERIENCE</b><br>CHAIR: <b>Belinda Ensor</b> , Museums<br>Australia (Victoria)<br>SPEAKERS<br><b>Jonny Brownbill</b> , <b>Jareen<br/>Summerhill &amp; Carolyn Meehan</b><br>Museum Victoria<br><b>Donna McColm</b><br>National Gallery of Victoria                  | MAIN THEATRE<br><b>EXHIBITIONS</b><br>CHAIR: <b>Kitty Owe</b><br>Australia (Victoria)<br>SPEAKERS<br><b>Kimberley Moulto</b><br>Museum Victoria<br><b>Bryony Nainby</b><br>Benalla Art Galle<br><b>Russell Briggs</b><br>ACMI |
| 3.15pm-3.35pm   | <b>AFTERNOON TEA</b>   | Lower Ground Fo   |
| 3.35pm-4.35pm   | <b>PANEL SESSION</b>   | Main Theatre  |
|                 | DISCUSSION WITH<br>CHAIR: <b>Andrew Hiskens</b> , Manager, Learning Services, State<br><b>Esther Anatolitis</b> , Director, Regional Arts Victoria<br><b>Brett Dunlop</b> , Museums Director, Sovereign Hill Museums A<br><b>Veronica Pardo</b> , Executive Director, Arts Access Victoria |   |
| 4.35pm-5pm      | <b>WRAP-UP / Q&amp;A</b>   | Main Theatre  |
| 5pm-onwards     | <b>DRINKS &amp; NETWORKING</b>   | Pumphouse Hotel   |
|                 | First drink included with registration then pay bar.   |   |

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and **Alex Marsden**, National Director, Museums Australia

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ge and Museum Studies Programs, Deakin University

unication, University of Melbourne

Lower Ground Foyer

e Discovery Centre (lower ground floor)

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ACTIVITY ROOM B  
**ENGAGEMENT**

CHAIR: **Alix Hill**, National Trust of Australia (Victoria)

SPEAKERS

**Linda Sproul**  
Museum Victoria

**Clare Carmody**  
Arts Industry Council Victoria

**Daniel Wilksch**  
Public Record Office Victoria

yer

Library of Victoria

ssociation

, 128 Nicholson St, Fitzroy 3065 (see map on p. 10)

## morning sessions



**Janet Carding**  
**Tasmanian Museum and Art Gallery**

### *Adapting to Change*

As the world outside our doors changes, museums and galleries must adapt to meet the needs of our communities and demonstrate their relevance. Referencing her time in leadership roles on three continents, Janet considers the tricky challenge of changing the way we work, and how to build the capacity to make changing and adapting part of our culture.



**Brian Oldman**  
**South Australian Museum**

### *Innovating for Success*

In an increasingly challenging environment, museums need to innovate if they are to flourish. Innovation carries with it a risk that needs to be managed. One way to do so is to examine the approaches taken by museums around the world. Drawing on the experience of some of the UK's leading institutions, specific case studies will be used to show what has worked, what has not, and how one can innovate for success.



**Emily Sexton**  
**The Wheeler Centre**

### *Public Programming Vs New Cultural Experiences*

Emily will describe the very different creative skills required in her current role compared to previous curatorial and producing experiences, the challenges and considerations in programming more than 250 events per year, and will share some thoughts on success and the Wheeler Centre.



**Eddie Paterson & Akash Temple**  
**University of Melbourne & Arts Access**

### *Beyond Access: The Creative Case for Inclusive Practice*

The Beyond Access pilot project is a collaboration between Arts Access Victoria and Melbourne University. It explored the creative case for inclusive arts practice by focusing on disability arts activity in Victoria. The project developed a number of research and advocacy tools including a comprehensive literature review and video case studies. This presentation will reflect on the project and examine how inclusive arts practices can extend and redefine contemporary arts in exciting and innovative ways.

## afternoon sessions



**Jonny Brownbill, Carolyn Meehan & Jareen Summerhill**  
**Museum Victoria**

### *Workshop: Mapping the Customer Journey*

Do you know the touchpoints that visitors – existing or potential, first time or frequent – have with your organisation? This interactive workshop steps participants through the stages involved in identifying the details of different visitor journeys from initial off-site awareness to onsite experience and post-visit reflection. Take-away resources will be available.



**Donna McColm**  
**National Gallery of Victoria**  
*The Visitors' Experience of the NGV*

A visitor-focused approach to audience engagement at the NGV combines the functions of programming, customer service

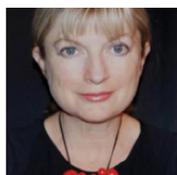
and membership, while also centring on collaborating across the organisation to enable diverse experiences for audiences of all ages.



**Kimberley Moulton**  
**Museum Victoria**

### *From Bunjilaka to the Kluge-Ruhe Aboriginal Art Museum*

Kimberley will speak about her role in Bunjilaka and the Birrarung Gallery, a community art space which she curates, and her recent experiences overseas where she has been doing a Curatorial Fellowship at the Kluge-Ruhe Aboriginal Art Museum in Virginia in partnership with the National Gallery of Australia.



**Bryony Nainby**  
**Benalla Art Gallery**

### *The Museum of Enchantments*

An understated factor in museums today is the significant role that collectors have played in the life of the works on display. *Theatre of the World* was an exhibition drawn from the collections of MONA and the Tasmanian Museum and Art Gallery which presented an array of art, antiquities and cultural treasures. The exhibition curator, Jean Hubert Martin, re-imagined the collections

as a 'museum of enchantments', inviting visitors to use their imagination to seek relationships and new understandings between seemingly disparate objects and artworks.



**Russell Briggs**  
**ACMI**

*Creating Media-Rich Exhibitions for Home and Touring*

As visitors become increasingly sophisticated in their interaction with media, ACMI's challenge is to continue to produce compelling content that blends object, story, interaction, and the moving image in ways that remain engaging. This overview of shows that have premiered at ACMI and are now touring Australia and the world, discusses the issues and approaches to producing content for large and diverse audiences in a rapidly changing world.



**Linda Sproul**  
**Museum Victoria**

*Reflections on Being a Guest Lecturer in Beijing*

In 2014, Linda was a guest lecturer at a 10-day workshop coordinated by the ICOM International Training

Centre for Museum Studies which is managed by the Palace Museum, Beijing. The Beijing workshop was an opportunity to gain new insights in cultural perspectives. In this session, Linda will share her reflections and new understanding of the international museum community as well as a fresh perspective on local museum practice.



**Clare Carmody**  
**Arts Industry Council Victoria**

*A Cultural Person's Guide to Hacking the System*

Lean, Agile, Scrum, Waterfalls, Meatball Sundaes, and MVP CRMs. Translating IT jargon for cultural organisations that want to connect with their patrons can be confusing. Clare helps us make sense of it all. Featuring an artist's guide to building a 15-minute CRM system and other handy hacks.



**Daniel Wilksch**  
**Public Records Office Victoria**

*Battle to Farm and Digitising with Volunteers*

Public Record Office Victoria recently launched Battle to Farm, a website resource for those researching the post-war lives of soldiers and nurses returning

from WWI. The site was the result of an 18-month effort by over 80 volunteer digitisers. PROV's volunteer program has significantly changed how they approach their work to preserve and provide access to the State Government archives.

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## panel session

Panel members will be discussing a variety of topics, including: working with different audiences, ways to get recognition for artists, ensuring that accessibility is an agenda for all of us, and learning strategies.



**Andrew Hiskens**  
**State Library of Victoria**

Andrew Hiskens is the Manager of Learning Services at the State Library of Victoria and the current President of Museums Australia Education. Andrew has worked at the Victoria & Albert Museum and The National Trust of Australia (Victoria) and is interested in the intersection of libraries, learning, technology and ideas.



**Esther Anatolitis**  
**Regional Arts Victoria**

Esther Anatolitis is Director of Regional Arts Victoria and

a passionate advocate for the arts. She has led several of the state's key arts organisations and consulted to others on strategic planning and programming. Esther is currently undertaking a creative professional development project supported by the Australia Council Artistic Leadership Fund.



**Brett Dunlop**  
**Sovereign Hill Museums Association**

Brett Dunlop is a 30-year veteran of the museums sector in Australia, starting in 1985 at the Powerhouse Museum before moving to roles at the Australian Museum, Questacon and Melbourne Museum. He is currently Director of the Sovereign Hill Museums Association in Ballarat.



**Veronica Pardo**  
**Arts Access Victoria**

Veronica is Executive Director of Arts Access Victoria and has led a significant program of reform and development. Veronica has spearheaded policy and advocacy campaigns relating to the National Arts and Disability Strategy, access to cinema, and inclusion of people with disability in arts and culture.

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## networking meet-up for students

Students are invited to a networking meet-up outside Melbourne Museum's Discovery Centre (lower ground floor) at 1.30pm. MA (Vic) staff will introduce students to like-minded, friendly senior professionals who will answer students' questions and give helpful hints.

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## post forum drinks

Post Forum drinks will be at the Pumphouse Hotel (128 Nicholson St, Fitzroy), a short walk along Nicholson Street from Melbourne Museum. Join us from 5pm. Your first drink is included with your registration.



## TELL US WHAT YOU THINK & WIN

Fill out our short online survey about the Forum at  
**[www.mavic.asn.au/forum](http://www.mavic.asn.au/forum)**

Every completed survey will enter a draw to win a free pass to next year's Conference in Phillip Island.

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